

## FULL RULES FOR THE FACE OF DILEM COMPETITION

### ARTICLE 1: ORGANISATION

SAS Oxibis Group, with capital of 750,000 Euros, registered in the Lons le Saunier companies register under number B388896904, the registered office of which is located at 8 Rue de la Carronnée 39400 MORBIER, is organising a no-purchase-necessary competition on the internet from the 20 september 2022 to 1<sup>st</sup> september 2023. The name of the competition is "Egérie Dilem" (Face of Dilem). These rules set out the legal regulations applicable to the Competition.

### ARTICLE 2: ENTRY

This free, no-purchase-necessary competition is open to all adult individuals residing in mainland France.

### ARTICLE 3: DURATION AND PRINCIPLE

In order to take part, between the 20 September 2022 and 15<sup>th</sup> august 2023, entrants must:

- Go to [model.dilem.fr](http://model.dilem.fr) and complete the entry form in its entirety.
- Or email their contact details and at least one portrait photo via [egeriedilem.oxibis.com](mailto:egeriedilem.oxibis.com).
- Incomplete, inaccurate or illegible contact details and illegible photos will invalidate entry to the competition.

### ARTICLE 4: PERSONAL DATA

Any personal data stored in the context of this contest is necessary for participants to be entered in the Competition. It will only be used by the Organising Company to contact participants in order to confirm their participation and keep them informed of the results, as and when applicable. In compliance with the French Data Protection Act of 6 January 1978, any individual whose personal information has been collected has the right to access, rectify and delete information related to them by writing to OxibisGroup - Service communication - Concours Egérie Dilem - 8 rue de la Carronnée - 39400 Morbier - France.

These data will be kept for 1 year and then destroyed by the organising company. To consult the data privacy policies of webflow (host of the questionnaire):

<https://webflow.com/legal/privacy>

<https://webflow.com/legal/cookie-policy>

However, the Organising Company reserves the right to request authorisation from the winners to publish their last name, first name and town/city of residence in any advertising or promotional event linked to this operation, and for subsequent communication operations, without this use giving them any remuneration, rights or benefits. A rights release agreement will then be issued in writing. If they wish, winners may revoke this agreement by notifying the Organising Company via recorded delivery letter.

Participants authorise the Organising Company to carry out any checks on their identity, age and address. Any indication of a false identity or address will result in immediate removal of their entry and may result in criminal prosecution of the person who provided them.

#### **ARTICLE 5: ANNOUNCEMENT OF WINNERS**

The winners will be chosen by an internal jury (OxibisGroup teams) from the valid applications entered, i.e. as defined in article 3 above, between 1<sup>st</sup> and 30 of April.

A pre-selection will be made between 1 April and 15 April 2023.

The pre-selected candidates will then be contacted so that the organising company can receive additional photos or information from them, if necessary.

The jury will meet again to select the winners from the pre-selected entries.

/ If however entries received are not useable for the designated purpose, or are re-directed for a different purpose (muse on social networks and website versus muse on posters), applications will remain open until 15 August 2023.

- A pre-selection will be made between 15 August 2023 and 30 August 2023. The pre-selected candidates will then be contacted so that the organising company can receive additional photos or information from them, if necessary.

The jury will meet again to determine the winning entries from among the pre-selected.

/ If, finally no applications meet the criteria sought, or in the event of force majeure, or if circumstances require it, the Organising Company, SAS Oxibis Group, reserves the right to cancel the competition.

#### **ARTICLE 6: RESULTS**

The winner will be notified by email by a member of the OxibisGroup Communications team approximately 1 week after the jury meeting.

#### **ARTICLE 7: PRIZES**

At the end of the "Egérie Dilem" (Face of Dilem) competition, one or more winners will become face(s) of Dilem and will appear on the brand's communication visuals (kakemonos, POS materials, websites, stands, specialist press, etc.).

To do this, a contract will be drawn up between the two parties, specifying the uses envisaged as well as the amount charged for the service and for the transfer of image rights.

The dates, details of photo shoots and amount will be agreed by both parties.

## **ARTICLE 8: ACCEPTANCE OF THESE RULES**

Any participation in the Competition implies unconditional acceptance of these rules which are filed with legal official Maître Charline Gree, 7 quai Aimé Lamy 39400 MOREZ France.

A copy of these rules may be obtained free of charge by writing to SAS OxibisGroup - Service marketing - Concours égérie Dilem - 8 rue de la Carronnée - 39400 MORBIER - France.

If circumstances require it, the rules may be modified by the Organising Company in the form of an amendment. The amendment will be filed with the legal official mentioned above.

The Organising Company also reserves the right to modify, extend, shorten, suspend or cancel the Competition without notice, as a result of any event beyond its control and in particular in cases of force majeure. The Organising Company cannot be held liable for making such changes.

If necessary, the Organising Company reserves in particular the right to cancel all or part of the Competition if it appears that any irregularities related to participation in the Competition or determination of the winner have occurred in any form whatsoever.

The Organising Company reserves the right to cancel entries to the Competition and not to award the prize if it appears that fraud related to participation in the Competition or determination of the winner has occurred in any form and from any origin  
whatsoever.

## **ARTICLE 9: COMPLAINTS**

Any objection or complaint relating to the Competition must be made in writing and sent to:

Oxibis Group  
Service Marketing  
Concours égérie Dilem  
8 rue de la Carronnée  
39400 MORBIER, FRANCE

and will not be considered if received more than one month after the closing date of the competition.

The Organising Company will make a decision on all disputes that are not covered by the rules, with no right of appeal.

No response will be given to requests (via e-mail, post or telephone) regarding the interpretation or application of the rules, the terms and mechanisms of the competition, or the winner.